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This proposal recommends adjusting the rates for Basic Life Support (BLS) and Advanced Life Support (ALS) non-emergent services to better reflect current costs and operational needs. After a thorough review of service delivery and market comparisons, it is suggested that the rates for these services be increased.

Proposed Rate Adjustments:

1. BLS Non-Emergent (Code A0428):
 - Current Rate: \$550.00
 - Proposed Rate: \$650.00
 - Increase: \$100.00
2. ALS Non-Emergent (Code A0426):
 - Current Rate: \$660.00
 - Proposed Rate: \$750.00
 - Increase: \$90.00

Rationale for Rate Adjustments:

- **Cost Recovery:** The proposed adjustments reflect the increasing costs associated with delivering services, including staffing, equipment, and operational expenses.
- **Market Alignment:** The adjusted rates are in line with industry standards for similar services, ensuring that the organization remains competitive while covering service delivery costs.

Recommendation

I recommend increasing the BLS and ALS non-emergency rates as outlined above to align our pricing with industry standards and ensure our rates are competitive with other EMS providers in the region, to be effective February 1, 2025.